



FRIENDS OF THE WELLESLEY FREE LIBRARIES

530 Washington Street Wellesley, MA 02482 781-235-1610

www.wellesleyfreelibrary.org

FEBRUARY 2010
NEWSLETTER

Greetings from the President

Calendar year 2009, was a productive year for the Friends. We had four book sales which earned a total of \$24,600 dollars. We were especially pleased with the Holiday sale, held in the lobby of the library on a Saturday in December, which earned \$1,340. Earning almost \$25,000, selling books mostly for \$2 apiece or less, obviously involves an enormous amount of hard work. The Board of Directors, and especially your president want to convey their sincere appreciation for all of the hard work members of the Friends put into these sales and for their donations. In a separate article in this newsletter, I will tell you a little about how this money is spent.

Please remember our next book sale which will take place on February 4,5,6 and 7th. We hope to see you all there.

Mary E. Whalen, President
mewhalen@aol.com
or drop me a note at the Library

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In this Issue

- President's Message
- Membership Renewal
- Got Books Problem
- Spending of Friends Money
- Please Donate Your Books
- Supporting the Library
- Friends' Sponsored Library Events
- Winter Book Sale

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Membership Renewal

Your Friends' membership expires on the last day of the year printed on this newsletter's address label. If it says 2009 or earlier, please look for a membership letter arriving soon in the mail and return your dues in the enclosed envelope. If you're a Life member, you will see an L on the address label – no need for you to renew.

The Got Books Problem

The profit making business called Go Books is still using their misleading advertising campaign, leading off with large 'DONATE BOOKS'. If you are giving books to them you are donating directly to their bottom line. When you give your books to the Friends you are helping your own library; all of the money goes directly to the Wellesley Free Library.



How does the Library spend the Friends money?

SPENDING

We on the Board of the Friends are often asked what the Friends do. Our most common answer is that we support most of the programming at the Library. In this article we'd like to be a bit more specific about how this is done.

The Friends have two main sources of income. During the last fiscal year, our membership dues accounted for about \$13,000 and our book sales (including our 'ongoing' book sale) raised over \$42,000.

Every year the Board of Library Trustees, the elected officials who are in charge of overseeing all the business of the Library, come to the Friends with a 'Trustees' request list'. According to data compiled by Janice Coduri, Director of the Library since 1993, the Trustees' requests have grown steadily from approximately \$16,000 a year in the early 90's to more than \$51,000 for fiscal 2010.

Here is a broad breakdown of the funding of the Trustees' requests for fiscal 2010:

- Programs - \$20,500
(Children's, Branch and General)
- Collections - \$18,000
(Browsing DVD's, Browsing Book on CD)
- Museum Passes - \$8,865
(17 museums)
- Staff Support - \$4,100

In addition, the Friends in recent years donated \$100,000 to the Library's Building Fund and \$25,000 to the Save the Branches fund. The total donated to the Library from the Friends since 1993 is \$577,484.

*The Friends was founded in 1971 but the amount of funding supplied prior to 1993 is not readily available.



Please Donate Your Books

As you embark on the pleasant task of spring cleaning, please keep in mind the Friends' ongoing need for book donations. Remind your friends and neighbors that all donations of books and other materials to the Friends are tax-deductible and 100% of the proceeds from their sale benefit the Wellesley Public Library. We have a team in place to pick up donations from those who cannot bring them to the library. Many thanks for supporting the Library with your donations to the Friends.

Please email or call for further information: mewhalen@aol.com, 781-235-2859.



Many Ways to Support the Library

S U P P O R T

There is confusion about the various organizations that raise funds to support the Wellesley Free Library. In this article we'd like to give you information to help you understand the focus of each organization.

The Library sends out an annual appeal letter in the late fall. This appeal allows donors to choose the fund through which they wish to support the Library. The major funds mentioned in this appeal are the Centennial Fund, the Library Foundation and the Committee to Save the Branches. The Friends of the Wellesley Free Libraries do not generally raise money by asking for contributions. We have members who pay dues and we sell books.

The Friends of the Wellesley Free Libraries was founded in 1952, with the goal of "enriching the scope of library activities". FWFL funds the majority of the library programs, and passes to seventeen Boston area museums. The Friends purchase audio books, multiple copies of current popular DVDs and best sellers. FWFL support staff development, library plantings and the children's fish tank. In a previous article in the newsletter there is a summary of the donations made to the Library in the past two decades. FWFL raises funds annually through a membership drive in January, three multi-day book sales of donated books, and an on-going book sale in the library lobby.

The Wellesley Free Library Centennial Fund was established in 1983 and ensures a lasting source of financial support through endowment to provide a margin of excellence above and beyond what the annual town budget allows. Annual income from the fund enhances, enriches and supplements the town resources available for books and materials. The Centennial Fund provides funds for materials such as special interest magazines and children's books, reference databases, exceptional volumes on art and architecture, foreign films on DVD, books on tape and music collections on CD.

The Committee to Save the Branches seeks to raise funds for an endowment to support the branches without using town funds.

The Wellesley Library Foundation was created last year to raise donations and grants to fund an endowment allowing continual enhancement of the resources, services, programs and facilities of the Library above and beyond funds provided by the town budget.

Friends of the Wellesley Free Libraries
530 Washington Street, Wellesley, MA 02482

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530 Washington Street, Wellesley, MA 02482

Winter Book Sale

Wakelin Room, Wellesley Free Library

Members' Preview Night

Thursday, February 4, 5-9 pm

Public Sale

Friday, February 5, 9am-6pm

Saturday, February 6, 9am-5pm

Bag Sale

Sunday, February 7, 1-5pm